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**CC Young Private Care Services Receives Two Best of Home Care Awards:
*2024 Provider of Choice and Employer of Choice***

DALLAS – (April 9, 2024) – Home Care Pulse (HCP) has awarded both **the Best of Home Care – Provider of Choice and the Best of Home Care – Employer of Choice Awards** to CC Young Senior Living Private Care. Both awards have stringent selection criteria and serve as a major accomplishment for home care providers in the industry.

“We understand the challenges families experience when they are searching for quality in-home care. Our Private Care team’s goal is to provide the best care possible for those we serve, and this award recognizes their dedication and work on a different level. We are very proud of their huge accomplishment,” said CC Young President and Chief Executive Officer Russell Crews. “Also being named an Employer of Choice illustrates the dedication of our leadership team and how our caregivers feel valued and appreciated for their incredible work.”

The Best of Home Care – Provider of Choice award is based on client satisfaction ratings collected from telephone interviews performed by HCP, an independent satisfaction research firm. Clients evaluate care services on a scale of 1 to 10 in areas including:

- Overall quality of care
- Services provided as promised
- Timeliness of caregivers
- Knowledge of caregivers
- Compassion of caregivers
- Communication with office staff

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CC Young Receives Best of Home Care Awards – FINAL FINAL 04 09 2024

Winners of this award have a proven record of delivering exceptional care and consistently surpassing industry standards for quality in-home care, using client feedback to make meaningful improvements that positively impact the lives for whom they care.

The Best of Home Care – Employer of Choice award is based on caregiver satisfaction ratings also collected by telephone interviews by HCP. Agencies that earn this award are best-in-class for caregiver satisfaction.

“These awards demonstrate CC Young Senior Living Private Care’s commitment to exceptional quality and differentiate you as a provider of choice to prospective clients and employees,” said Home Care Pulse Vice President of Customer Success Kire Madsen. “This is a fantastic accomplishment!”

In addition to Private Care services, CC Young’s Community Services include Home Healthcare, Hospice and Palliative care. Each is licensed to serve in 13 counties in North Texas.

About Home Care Pulse

HCP leads the post-acute care industry in experience management, training, and reputation management. Through its Care Intelligence Platform and recent acquisitions of Activated Insights and Pinnacle Quality Insight, HCP empowers providers to attract and retain employees during workforce shortages and improve care outcomes. HCP also conducts the annual Benchmarking Report, the most comprehensive survey of providers in North America, and administers Best of Home Care awards to agencies that achieve best-in-class satisfaction scores. For more information, visit www.homecarepulse.com.

About CC Young Senior Living

For more than 100 years, CC Young has been serving senior adults. The community is nestled in the heart of East Dallas on a lush 20-acre campus across from White Rock Lake. CC Young is a forward-thinking, nonprofit Continuing Care Retirement Community with a long history of excellence. Known for stellar services, CC Young holds a 5-Star overall Quality Rating from the Centers of Medicare Services in skilled nursing care, home health, and hospice. CC Young provides opportunities for Independent Living, Assisted Living, Memory Support, Long-Term Care, Respite Care, Short-Term Rehabilitation, Aquatics and Outpatient Therapy, and Hospice General Inpatient services. The Community Services Program offers Home Healthcare, Hospice and Palliative Care, and Private Duty Care on- and off-campus. Its services are licensed in 13 counties throughout North Texas. The Vista’s opening in 2020 launched a new era of healthcare for residents and surrounding community members. Coming later, The Terraces will be the newest Independent Living residence featuring views of White Rock Lake. Additionally, The Point & Pavilion, located in the heart of the campus, offers creative, educational, recreational, fitness and spiritual opportunities for residents and the public. To schedule a tour or learn more, call 214-258-4000 or visit ccyoung.org.

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